

TyAnn

O S B O R N



## ENERGETIC. AUTHENTIC. IMPACTFUL.

**TyAnn Osborn** believes in making lives better. Throughout her accomplished career as a talent leader in Fortune 500 companies and active participant in non-profit organizations and her community, she has turned professional expertise and a heart for helping into a consulting and coaching business that has positively affected thousands of people across the globe.

*“From our first consultation, I could tell TyAnn is seasoned as a facilitator and knowledgeable in her content. Our sales leaders left excited about learning about their strengths and carrying it forward. She has clearly honed her craft to adapt to any audience!”*

– ANDREA S., SENIOR DIRECTION OF COMMUNICATIONS, EXPRESS|T-MOBILE





TyAnn Osborn

*“TyAnn is one of those rare gems everyone is instantly drawn to. She has been in demand during the 20 years I’ve been privileged to work with her because she combines strengths-based leadership, business results, and fun into a simple equation.”*

— KYLA M., CEO  
Kyla Martin Consulting, LLC

*“TyAnn has an innate ability to create an environment where the foundations of trust and integrity enable participants to illustrate vulnerability and their authentic selves.”*

— TAHIRA J., GLOBAL LEADER  
Johnson & Johnson

*“TyAnn is a guiding light in my career. Her kindness, patience, and ability to knock some sense into me to remember the value and uniqueness I have to offer has helped attract promotions and the opportunity to find my spark again. I love working with TyAnn and I can’t wait to see where this professional journey takes us.”*

— NOWEL P., GLOBAL ACCT MANAGER  
NVIDIA

**TyAnn Osborn** believes in making lives better.

Throughout her accomplished career as a talent leader in Fortune 500 companies and active participant in non-profit organizations and her community, Ty has turned professional expertise and a heart for helping into a consulting and coaching business that has positively affected thousands of people worldwide.

Ty was one of the first certified Gallup coaches in the world, and has taken over 12,000 people on a Strengths journey. She is your organization’s go-to resource for Clifton Strengths (Strengths Finder) training, speaking and coaching.

Ty has a BBA in Economics and Management from Baylor University and an MBA from St. Edward’s University. Ty lives in the beautiful Texas Hill Country with her family. She is active in the Austin non-profit community as a supporter of Communities in Schools of Central Texas, Bluebonnet Equine Rescue, and Dripping Springs Patriots Hall.

Ty is a regular podcast guest, quoted expert, and blogger on the topics of strengths-based leadership, productivity and burnout prevention.

Get to know more at [www.tyannosborn.com](http://www.tyannosborn.com).



## CLIFTONSTRENGTHS OFFERS BREAK-OUT SESSIONS & WORKSHOPS ON A VARIETY OF TOPICS

### STRENGTHS INTRODUCTION ( 60 - 90 MINS )

Strengths Introduction (60 to 90 minutes). This content is perfect for team meetings to introduce foundational strength concepts, produce initial quick analysis, or prep for upcoming in-depth training. Participants will see their own results and learn how those strengths can be tuned to benefit themselves and others, and how to recognize strengths in others. It is a great start for an organization ready to embark on becoming a strengths based organization.

### STRENGTHS DISCOVERY ( 2 HOUR | 4 HOUR | FULL DAY )

Winning workplaces in the future require a change in strategy today. At the core of that strategy is a focus on strengths. A winning culture is one valuing strengths-based development. This workshop makes use of the CliftonStrengths® assessment and takes participants on a journey of learning about their own strengths, the strengths of their teammates, navigating weaknesses, and using strengths to drive engagement.

### STRENGTHS-BASED LEADERSHIP ( 2 HOUR | 4 HOUR | FULL DAY )

Gallup research reveals the most effective leaders are always investing in strengths. They understand how they position, develop and empower their people makes all the difference in their workplace culture. And they experience firsthand the benefits a strengths-based culture can cultivate. This workshop builds on the fundamentals from Strengths Discovery and dives deep into the leader's role using strengths every day to drive positive behavior and increased engagement.

### STRENGTHS & EXECUTIVE PRESENCE ( 90 MIN | 2 HOUR | 4 HOUR )

Ever been told to “be more strategic” or “you need to be more like so-and-so” or “you just need better executive presence” and had no idea what that meant? Together, we walk through how to use your gifts to best show up in this skill area. You don't have to be anyone else - just you, but better! Learn specific techniques for subtly controlling the room before a session begins, how to get through your material efficiently and effectively, how to handle hecklers, and how to leave them wanting more. This workshop uses the Gallup CliftonStrengths® assessment as the foundation and is a perfect add-on to any existing strengths instruction, or can function as a stand-alone session.

### MANAGEMENT FUNDAMENTALS ( 4 HOUR )

Do you have a group of new managers who need help with the fundamentals of leading others? This workshop explains the key areas of talent acquisition, retention and development along with relevant legislation managers must be aware of. Managers walk away with templates and the tools needed to know how to best spend their time, and how to address issues effectively.

## ENGAGING SPEAKING TOPICS

A believer in enabling others with the skills to win at work and life, TyAnn Osborn's infectious energy is matched only by her ability to inspire others to greatness. Ty has spoken to organizations across the globe with groups of all sizes to encourage participants to find their inner joy and tap into their natural superpowers in order to achieve exponential results. Certified in world-class strength and productivity methodologies, Ty is sharing what she has learned to help drive impact in the world.



### 5 CLUES TO YOUR UNIQUE TALENTS

Each of us has unique talents, but often, we don't know, or can't articulate, what those are. It often seems easier to spot talents in others but feels somehow indulgent to talk about what makes us unique. **Knowing your talents isn't bragging – it is the conscious alignment of your energy to your areas of potential for exponential performance.** There are 5 easy steps you can take to uncover your unique talents.

### A BETTER LIFE IN 5 STEPS

Are you struggling right now? Feeling like you are doing more but are only able to give 50% of yourself to everything? **We will identify key strategies to implement NOW to make life start working for you.** We will cover tangible and impactful concepts, including aligning your day with your natural energy peaks; having grace with yourself and others; the science behind zoom fatigue and what to do instead; how to put joy back in your day; how not to let email kick your butt; balance and boundaries; and setting yourself up to win every day.

### HOW TO INCREASE YOUR STRATEGIC INFLUENCE AT WORK

Have you ever been told that you need to “be more strategic” at work - but have little idea what exactly that means or how to get there? Let's de-mystify the process! **The key to success in rising higher in an organization or higher in leadership is not about being the best executor.** It is about setting a vision, communicating, and accomplishing work with and through others.

### IN A WORK FUNK? HOW TO GET UN-STUCK

Have you ever had a case of the “Sunday nights”? You know, that sinking feeling that rolls around every Sunday night when you think about starting work again on Monday? Or maybe you have gotten the title, the job, the corner office - but still aren't satisfied and wondering, “Is this all there is?” Or is your resume a collection of things you don't want to do anymore? Don't worry - you're not alone, and there's hope. **There are specific strategies for exiting your work funk, and we can set them in motion to get un-stuck at life and work.**

### USING YOUR STRENGTHS TO OVERCOME YOUR WEAKNESSES

Research from Gallup shows that we get the biggest bang for our buck when we spend most of our time operating in our areas of strength rather than trying to remediate our weaknesses. **Is there a way to successfully solve problems without expending valuable energy?** Use a strengths-based approach. We will look at identifying weaknesses and 4 specific strategies for dealing with challenges.



DISCOVER THE VALUE OF YOUR  
UNIQUE ABILITIES, BECOME MORE  
ENGAGED, BUILD STRONGER  
RELATIONSHIPS & AUTHENTICALLY  
SHOW UP IN YOUR DAILY LIFE

## ADDITIONAL TOPICS INCLUDE:

- How to discover your strengths without an assessment
- Everything you know about work/life balance is wrong
  - A better model for human resource management
  - Workplace behavior in a #metoo world

*Ty is not limited to these topics and can tailor a speech for your specific audience or organization.*

## CERTIFICATIONS

Gallup Certified Strengths Coach & Facilitator

Working Simply Certified Coach & Facilitator

Culture Works Certified Facilitator



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CHECK OUT A FEW OF TY'S  
AMAZING CLIENTS



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WIN AT WORK & LIFE